

Press Release



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CES Group, LLC to Offer NovaTorque PremiumPlus+™ Motors in its FANWALL TECHNOLOGY® Systems

Fremont, CA — (January 21, 2013) — CES Group, LLC (www.ces-group.com), a recognized market and technology leader in the field of custom and engineered HVAC systems, has selected NovaTorque Inc. (www.novatorque.com), an emerging supplier of ultra efficient and cost effective [electric motors](#), as a premier motor supplier for CES' innovative [FANWALL® systems](#). The two companies recently signed a multi-year supply agreement.

“We are ever striving to increase the energy efficiency of our products,” says Eric Roberts, President of CES Group (CES). “Incorporation of NovaTorque’s motor technology represents a significant advancement in our ability to deliver that value to our customers.”

CES' Huntair division's R&D Director, Larry Hopkins, adds, “The improvement we saw moving from NEMA Premium induction motors to NovaTorque’s PremiumPlus+ motor was more than three times the improvement we experienced moving from the Epact to the recent NEMA Premium standard induction motors. The efficiency we can now get from a 3hp NovaTorque motor rivals that of a 40hp Premium induction motor – making our FANWALL architecture even more compelling.”

Driven by variable frequency drives, NovaTorque PremiumPlus+™ ECPM motors boast motor-only rated point efficiencies far exceeding the levels achieved with induction motors. Additionally, unlike induction motors, NovaTorque’s PremiumPlus+ ECPM motors maintain their high efficiency and high torque over a very broad speed and load range.

Graeme Moir, CES Group Strategic Sourcing Manager stated, "While NovaTorque's performance advantages are clear, cost competitiveness is always a factor. NovaTorque's innovative permanent magnet motor design can provide significant additional value at an affordable premium."

"We are thrilled to add a company of the quality of CES to our customer base", says Emily Liggett, CEO of NovaTorque. "They are clearly the leaders in their field." She added, "They were also very thorough in their evaluation of the technology and our company. This is a major win for us and we look forward to serving them well."

Recognized by R&D Magazine as one of the 100 most technologically significant products introduced in 2011, NovaTorque motors will be exhibited in booth [3986](#) at AHR Expo, January 28-30, 2013, at the Dallas Convention Center in Dallas, TX.

ABOUT CESGROUP, LLC

CES Group, LLC is a subsidiary of Nortek, Inc. a global, diversified company whose many market-leading brands deliver broad capabilities and a wide array of innovative, technology-driven products and solutions for lifestyle improvement at home and at work. Please visit www.ces-group.com or www.nortekinc.com for more information.

ABOUT NOVATORQUE, INC.

Based in Fremont, CA, NovaTorque is a producer of electronically commutated permanent magnet (ECPM) electric motors. The Company is dedicated to delivering the superior energy efficiency of permanent magnet motors at price points more comparable to the common AC induction motor.

For more information visit www.novatorque.com, call 510.933.2700, or email info@novatorque.com.